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JENNIFER WEINBERG info@jenniferweinbergmd.com

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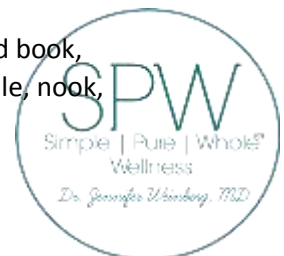
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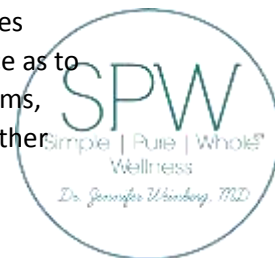
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How can you control the use of cookies & tracking technology? Users can control the use of cookies at the individual browser level. If you wish to opt out of interest-based advertising you can use your browser's settings and explore <http://preferences-mgr.truste.com/> (or if located in the European Union click <http://www.youronlinechoices.eu/>) for more details.

You can also opt out of third-party advertising cookies by visiting [this page](#)

If you prefer to decline cookies, this may prevent you from taking full advantage of our Website, Program, Products or Service.

How do we use cookies and tracking technology?

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

We use these tracking technologies for a few general purposes like:

1. To allow our sites to function correctly.
2. To understand how our sites are functioning and to inform any improvements in performance and our services.

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3. To enhance your experience on our sites and provide functionalities for example so you don't have to re-enter your details each time you engage with our sites or to record what purchases you've made on our sites.
4. To gather relevant data that helps us deliver marketing and advertising content relevant to your interests.
5. To partner with third parties to display advertising on our website or to manage commerce and collection of site analytics and collection of data. Our third-party partners may use cookies or similar tracking technologies in order to track sales information and provide you advertising or other content based upon your browsing activities and interests.
 1. For example, we use **affiliate links** on our website, social media posts and newsletter which utilize cookies placed on your browser to track sales activity. These third-party Websites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites, and thus we cannot be held liable for the information on their Website or that you voluntarily share with their Website.

When you visit our Website, there is certain information that's recorded for analytics purposes which is generally anonymous information and does not reveal your identity. If you're logged into your account some of this information could be associated with your account. This may include the following kinds of information:

1. your IP address or proxy server IP address';
2. the domain name you requested;
3. the name of your internet service provider is sometimes captured depending on the configuration of your ISP connection;
4. the date and time of your visit to the website;
5. the length of your session;
6. the pages which you have accessed;
7. the number of times you access our site within any month;
8. the file URL you look at and information relating to it;
9. the website which referred you to our Sites; and
10. the operating system which your computer uses.

Some of this information we collect is used to customize the layout and content of the Website pages, for example via Google Analytics. We may use cookies to store visitors' preferences, record user-specific information on what pages users access or visit, customize ads and Website content presented to

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visitors, customize Website content based on visitors' browser type or other information that the visitor sends.

By utilizing our website and giving us this information, You consent to this information being collected, used, disclosed, transferred and stored by use as described in our Terms of Use and Privacy Policy.

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Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

How We Use, Process and Store Information We Collect and Disclosure of Personal Information

We may use and disclose of Personal Information we collect about you only in accordance with the terms of this Privacy Policy. We may contact you using the information that you provide to use based on these lawful grounds for processing:

- we may contact you if you give us clear, affirmative **consent** to contact you;
- we will contact you under **contractual obligation** to deliver goods or services you purchase from us;
- we may contact you if we feel you have a **legitimate interest** in hearing from us, for example if you sign up for a webinar or our contact us via our contact forms.

We collect and process data for customer management, marketing, analytics, blog interaction, customer service and fulfillment of contracts for purchased products and services. Use and processing of collected information include the following purposes:

- **To Display Blog Comments** which are stored in our WordPress database and backups. When visitors voluntarily leave comments on the site we collect the data shown in the comments form and also the visitor's IP address and browser user agent string to help spam detection. An anonymized string is created from the user's email address (also called a hash) which may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of a user's comment, their profile picture is visible to the public in the context of your comment.
- **To register your personal profile and give you the ability to access and utilize our services and Products** including downloading, collaborating on and commenting about content on our Website. This includes **profile/member information** such as username, name, email and password when a user registers on our Website, enrolls in a course or purchases another Product via our Website. This information is collected and stored in secure data management system backed up by Blue Host our website hosting service.

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- **To communicate with registered users, customers and Website visitors about accounts, Products or customer support:** this includes sending transactional messages, responding to your comments, questions and requests, providing customer service and support, and sending technical notices, updates, security alerts, support and administrative messages.
- **To meet legal requirements and to enforce compliance with our Terms of Use and applicable laws and policies**
- **To protect the rights and safety of our customers, users and third parties as well as our own**
- **To process and complete payment transactions, bill and collect money owed to us by You:** This includes sending you emails, receipts, invoices, purchase confirmations, notices of delinquency or alerts when there is a problem with any of your personal information or payment information. This includes **billing information** such as billing address and credit card or Paypal information which is processed via our third-party partners including PayPal and WooCommerce and may be stored and used to fulfill contracts for purchases of products and services. We use third parties for secure credit card transaction processing and send billing information via those third parties to process your orders and credit card payments.
- **To communicate with you, fulfill our contracts to you and send you information and materials relating to Products, Programs and Services which you received free or purchased from us or our Website including consultation services, downloadable products, books, courses or coaching:** This includes email, video chat, phone or other correspondence related to consultations for done-for-you customized products, consulting, editing and writing projects, group and individual coaching and programs, courses or other materials and Products offered by Jennifer Weinberg, The Simple Pure Whole Wellness Method and our partners.
- **To send you system alert messages or information about changes to our services, policies or Website:** This may include updates and alerts about temporary or permanent changes, issues or outages to our Products, Website or services, new releases, updates or warnings.
- **To monitor and analyze trends, usage and activities in connection with our Website, affiliate partner sales and Products** including:
 - **Web logs** which gather information and store it in log files when a user visits and interacts with our Website. This information may include internet protocol (IP) addresses, browser type, URLs of referring/exit pages, operating system and language preferences and general location.

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- **Cookies for Affiliate Links:** we use affiliate links on our website, social media posts and newsletter which utilize cookies placed on a visitor's browser to track sales activity. When a visitor clicks on an affiliate link on our Website, a cookie will be placed on your browser to track sales activity.
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of 16 years. If we become aware that a child or minor under 16 has provided Personal Information without parental responsibility consent, we will take steps to delete such information.

Security and Safeguarding of Your Information

If we become aware of a security breach causes an unauthorized intrusion into our system or that of our partners that materially affects You, We will notify you as soon as possible. We take reasonable and appropriate measures to protect Personal Information from loss, misuse and unauthorized access, disclosure, alteration and destruction, acknowledging the risks involved in the processing and the nature of the Personal Information.

Our third-party credit card processing vendor has their own security measures in place to protect your information during the transaction and after it is complete which you should review via their site and policies. You can view PayPal's privacy policy [here](#).

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Access to certain content, Products and areas of the Website may be restricted. Jennifer Weinberg and The Simple Pure Whole Wellness Method reserves the right to restrict content, Products and areas of the Website at its sole discretion. You may receive access to some restricted areas of the Website as a registered user. When You register, You are required to create a user profile, which may include a username and password. Alternatively, You may be issued a unique or group password and username to access certain features of our Website, Program, Product or Service.

You agree to keep this information secure and confidential and are responsible for all activities by you or others that occur under your account, username or password. You are not permitted to share your username or password with anyone. We reserve the right to terminate your Program, Product or Service is you share this information. It is your responsibility to protect your own password from disclosure to others and we will not be liable for any loss or damage arising from your failure to do so. You are responsible for the activities that take place using your account, username and/or password and agree to notify us immediately of any unauthorized use of your account or other breach of security.

By using our Website, Program, Product or Service you agree to enter true and accurate information as part of registration, the purchase process, program use and otherwise. We have the right to immediately terminate your account if you enter inaccurate or false information or a false email account. We will use our best efforts to keep your account and password(s).

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We act as the data controllers as we are collecting and using your Personal Data. We use third parties as our data processors for technical and organizational purposes, including for payments and email marketing as mentioned above. We have made reasonable efforts to ensure our third-party partners are GDPR-compliant and acting in accordance with their individual privacy policies.

Data Controller: Jennifer Weinberg, Greenhill Road, West Chester, PA 19380. If you have any questions, please contact us at info@jenniferweinbergmd.com. Thank you!

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